

NITHIN MOORTHY

Technical Product Manager | Developer APIs | Platform Growth | AI Products
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PROFESSIONAL SUMMARY

Technical Product Manager with a software engineering background and 5+ years at Auth0/Okta building developer-facing identity APIs, authentication platforms, and AI-assisted policy systems. Experienced in API adoption, developer activation, funnel instrumentation, platform extensibility, and 0-to-1 product strategy across high-scale enterprise environments.

CORE COMPETENCIES

- Developer API Platform Strategy (Authentication, MFA, Passkeys, Account Management APIs)
- API Adoption, Developer Activation, Funnel Analytics, Product-Led Growth
- 0-to-1 AI-Assisted Platform Products and Low-Code Policy Systems
- Cross-Functional Leadership (Engineering, Design, Data, Security, GTM, Documentation)
- Technical Product Architecture, API Design, SDKs, Developer Experience, Platform Extensibility

TECHNICAL SKILLS

Product and Leadership: Product Roadmapping, API Growth, Developer Activation, Funnel Analytics, A/B Testing and Experimentation, User Research, Data-Driven Prioritization, PRD and Requirements Definition

Developer and Platform Products: API-First Product Design, Developer Console, Documentation, Onboarding, Developer Experience, Product-Led Growth, Platform Extensibility, Usage-Based Product Strategy

Identity, Security, Policy: Identity and Access Management (IAM), OAuth 2.0, OpenID Connect (OIDC), SAML, Multi-Factor Authentication (MFA), Passkeys, WebAuthn

Technical: JavaScript, React, Node.js, SQL, Snowflake, Python, AI/ML Product Strategy, LLM-Assisted Analysis

PROFESSIONAL EXPERIENCE

Senior Product Manager, Developer and Security Platforms | Auth0 / Okta Jan 2021 - Present

- Own developer-facing API platform surfaces across Auth0/Okta, including authentication, MFA, passkeys, WebAuthn, and Account APIs, helping enterprise developers build secure login, account lifecycle, and self-service identity experiences.
- Defined API growth KPIs and instrumented developer funnel analytics across authentication flows, tracking activation, adoption, authentication success rate, and time-to-authenticate; contributed to 15% YoY adoption growth and improved reliability across customer login journeys.
- Led end-to-end development of API and platform capabilities from discovery through rollout, reducing developer integration friction and increasing downstream product engagement by 30% across identity and authentication use cases.
- Shaped self-service Account API and authentication-method management experiences that unified factor listing, enrollment, challenge, verification, update, and deletion, reducing backend integration complexity for SPA and native-app developers.
- Built an AI-powered analysis engine over thousands of customer authentication Actions to identify implementation patterns, quantify low-code policy opportunities, and map fragmented logic into a policy model, achieving 95% classification accuracy and 76% transpilation accuracy.

- Designed a unified policy framework informed by Actions analysis, customer research, and usage data, establishing a shared standard for low-code authentication policy development across multiple product teams.
- Translated evolving fraud, account takeover, and abuse patterns into adaptive authentication safeguards, balancing security, usability, and reliability across enterprise environments.
- Designed and instrumented a phased rollout of secure-by-default authorization policies for new tenants, measuring adoption, opt-out behavior, and security posture outcomes to optimize out-of-box defaults and inform broader policy strategy.

Senior Solutions Architect | Zenoti Apr 2019 - Jan 2021

- Partnered with Product and Engineering to influence roadmap decisions through customer feedback, competitive insights, and demo-driven validation.
- Used Python for sales analysis and reporting, contributing to data-driven decision-making across the sales organization.
- Led full-stack demo application development using HTML, CSS, JavaScript, React, Node.js, and Express.js.
- Automated demo environment provisioning, optimizing sales processes and streamlining client interactions.
- Conducted cross-department presentations on product updates, sales strategy, competitor intelligence, and marketing.

Software Engineer | Expedia Inc. Aug 2017 - Apr 2019

- Engineered CMS enhancements that enabled marketing teams to create email templates for mass communication campaigns.
- Developed features using AngularJS, Node.js, Java Spring Framework, and an Express API layer.
- Created APIs with Java Spring to orchestrate UI requests and define interactions based on data architecture.
- Implemented JavaScript, web sessions, and MySQL integrations for REST, HTTP, JSON, and XML transactions.
- Designed APIs and data contracts to ensure efficient UI-to-server and server-to-UI interactions within the Java Spring Framework.
- Participated in daily stand-ups, sprint retrospectives, and sprint planning.

EDUCATION

Master of Science, Computer Science (AI/ML Specialization) Aug 2025 - Jul 2027

Georgia Institute of Technology, Atlanta, GA

Bachelor of Science, Computer Science Aug 2013 - May 2017

University of Mississippi, University, MS

CERTIFICATIONS

- Okta Professional Certification
- Okta Administrator Certification
- Okta Developer Certification